

EUIPO IP Intensive Programme for Students 2024

European Union Intellectual Property Office
Online Event
14 – 25 October 2024

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EUIPO IP Intensive Programme for Students

Monday – 14 October 2024

European Union Trade Mark

09:00 – 09:10	Session	Welcome Speech
	Speaker	Andrea DI CARLO, <i>EUIPO Deputy Executive Director</i>
09:10 – 09:25	Session	An Introduction to the EUIPO
	Speaker	Damian CAYUELA BORNÁS, <i>EUIPO Corporate Strategy and Foresight Department</i>
09:25 – 10:10	Session	Intellectual Property Rights in the EU: An Introduction
	Speaker	Giulia PRIORA, <i>NOVA University Lisbon</i>
10:10 – 10:55	Session	Overview of Trade Mark Protection in the EU
	Speaker	Vera SEVASTIANOVA, <i>Hanken School of Economics</i>
10:55 – 11:40	Session	Trade Mark Applications and Examination Proceedings
	Speaker	Dionysios DAOUSIS, <i>EUIPO Business Operations Department</i>
11:40 – 11:45	Coffee Break	
11:45 – 12:30	Session	The Madrid System for International Registration of Trade Marks
	Speaker	Aurea PLANA, <i>Legal Officer, Madrid Legal Division, Madrid Registry, WIPO</i>
12:30 – 14:15	Lunch Break	
14:15 – 15:00	Session	Absolute Grounds for Refusal
	Speaker	Kristin LÜDER, <i>EUIPO Business Operations Department</i>
15:00 – 15:45	Session	Opposition Proceedings
	Speaker	Kieran HENEGHAN, <i>EUIPO Business Operations Department</i>
15:45 – 16:00	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>

End of Day One

Tuesday – 15 October 2024

European Union Trademark

09:00 – 09:15	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:15 – 10:00	Session	Likelihood of Confusion
	Speaker	Marina VÁZQUEZ ESTEBAN, <i>University of Alicante</i>
10:00 – 10:45	Session	Genuine Use and Reputation

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	Speaker	Vanessa PAGE, <i>EUIPO Legal Affairs Department</i>
10:45 – 11:30	Session	Cancellation Proceedings
	Speaker	Pierluigi VILLANI, <i>EUIPO Legal Affairs Department</i>
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Appeal Proceedings
	Speaker	Emmanouil MARKAKIS, <i>EUIPO Boards of Appeal</i>
12:30 – 13:15	Session	Drafting the Statement of Grounds
	Speaker	Andrej KRALIK, <i>EUIPO Boards of Appeal</i>
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Trade Mark Case Study I
	Speaker	Zuzana PENIASKOVA, <i>Noerr Alicante IP, S.L.</i>
15:00 – 15:45	Session	Trade Mark Case Study II
	Speaker	Annemarie MALKMES, <i>BomhardIP</i>
15:45 – 16:00	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>

End of Day Two

Wednesday – 16 October 2024

Registered Community Design

09:00 – 09:15	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:15 – 10:00	Session	Strategic Plan 2030
	Speaker	Silvia VALASTRO, <i>EUIPO Corporate Strategy and Foresight Department</i>
10:00 – 10:45	Session	Overview of the Registered Community Design (RCD)
	Speaker	Anna TISCHNER, <i>Jagiellonian University</i>
10:45 – 11:30	Session	RCD Applications
	Speaker	María del Mar PORTILLO RAMÍREZ, <i>EUIPO Business Operations Department</i>
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Industrial Designs: The Hague System for International Registration
	Speaker	Sarah VELONTAHIANA LUCEK, <i>Senior Customer Relations Assistant, Hague Information and Promotion Section, The Hague Registry, Brands and Designs Sector, WIPO</i>
12:30 – 13:15	Session	RCD Invalidity Grounds and Proceedings
	Speaker	Enrico D'ERRICO, <i>EUIPO Business Operations Department</i>

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13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	RCD Infringement
	Speaker	Plamen IVANOV, <i>EUIPO Observatory Department</i>
15:00 – 15:45	Session	Case Study on Designs
	Speaker	Carl ZIMMER, <i>Noerr Alicante IP, S.L.</i>
15:45 – 16:00	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Three		
Thursday – 17 October 2024		
Geographical Indications		
09:00 – 09:15	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:15 – 10:00	Session	Overview of Geographical Indications
	Speaker	Pilar MONTERO, <i>University of Alicante</i>
10:00 – 10:45	Session	Legal Framework and Policy
	Speaker	Bernardo CALABRESE, <i>University of Verona</i>
10:45 – 11:30	Session	WIPO Standing Committee on Trademarks, Industrial Designs and Geographical Indications and Case Study
	Speaker	Violeta GHETU, <i>Legal Officer, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO</i>
11:30 – 11:45 Coffee Break		
11:45 – 12:30	Session	Economic Impact of Geographical Indications
	Speaker	Chigozirim Victoria ONYEAGBAKO, <i>Queen Mary University of London</i>
12:30 – 13:15	Session	International Aspects and the Geneva Act
	Speaker	Luca CIANFONI, <i>DG AGRI – European Commission</i>
End of Day Four		
Friday – 18 October 2024		
Geographical Indications		
09:55 – 10:00	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
10:00 – 10:45	Session	Practical Examples and Real-Life Applications
	Speaker	Luca CIANFONI, <i>DG AGRI – European Commission</i>

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10:45 – 11:30	Session	Geographical Indications for Craft and Industrial Products
	Speaker	Lorena MARTÍNEZ CARRIÓN, <i>EUIPO Legal Affairs Department</i>
11:30 – 11:35	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Five		
Monday – 21 October 2024		
Copyright in the European Union		
09:00 – 09:05	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:05 – 09:50	Session	Introduction to Copyright Law in the European Union
	Speaker	Alina TRAPOVA, <i>University College London</i>
09:50 – 10:50	Session	International Copyright Treaties
	Speaker	Tobias BEDNARZ, <i>Legal Counsellor Copyright Law Division, Copyright and Creative Industries Sector, WIPO</i>
10:50 – 11:35	Session	Copyright Directives in the EU
	Speaker	Veronique DELFORGE, <i>EUIPO Observatory Department</i>
11:35 – 11:50	Coffee Break	
11:50 – 12:35	Session	Subject Matter of Protection
	Speaker	European IP Helpdesk, EU Commission
12:35 – 13:20	Session	Originality in the European Union
	Speaker	Julien CABAY, <i>Université libre de Bruxelles</i>
13:20 – 14:15	Lunch Break	
14:15 – 15:00	Session	Bundle of Rights
	Speaker	European IP Helpdesk, EU Commission
15:00 – 15:45	Session	Authorship and Ownership
	Speaker	
15:45 – 16:00	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Six		
Tuesday – 22 October 2024		
Copyright in the European Union		

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09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Copyright Infringement
	Speaker	Antoine AUBERT, <i>EUIPO Observatory Department</i>
10:00 – 10:45	Session	Defences: Limitations and Exceptions
	Speaker	Veronique DELFORGE, <i>EUIPO Observatory Department</i>
10:45 – 11:30	Session	CJEU Jurisprudence on Copyright
	Speaker	Ruth Vella FALZON, <i>University of Malta</i>
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Copyright Case Study
	Speaker	Emanuela G. ZAPPAROLI, <i>Nunziante Magrone Law Firm</i>
12:30 – 12:40	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Seven		
Wednesday – 23 October 2024		
Patents		
09:00 – 09:15	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:15 – 10:00	Session	Introduction to Patents
	Speaker	Francesca BUONO, <i>University of Calabria</i>
10:00 – 10:45	Session	The European Patent Convention
	Speaker	Reinoud HESPER, <i>European Patent Office</i>
10:45 – 11:30	Session	Patent Cooperation Treaty (PCT): Essential tool for seeking foreign patent protection
	Speaker	Matthew BRYAN, <i>Director, PCT Legal and User Relations Division, WIPO</i>
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Patentable Subject Matter
	Speaker	
12:30 – 13:15	Session	Patentable Subject Matter: Exclusions and Exceptions
	Speaker	Enrico LUZZATTO, <i>European Patent Office</i>
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Novelty
	Speaker	Saudin J. MWAKAJE, <i>University of Dar es Salaam</i>

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15:00 – 15:45	Session	Inventive Step
	Speaker	Miguel CANO MENOR, <i>University of Alicante</i>
15:45 – 16:00	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Eight		
Thursday – 24 October 2024		
Patents		
09:00 – 09:05	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:05 – 09:50	Session	Sufficiency of Disclosure and Claims
	Speaker	Juan-Miguel BIRLANGA PEREZ, <i>European Patent Office</i>
09:50 – 10:35	Session	Inventorship and Ownership
	Speaker	Magdalena KOLASA, <i>European Patent Office</i>
10:35 – 11:35	Session	Patent Infringement and Defences
	Speaker	Xavier VERMANDELE, <i>Senior Legal Counsellor</i> , and Giulia RAGONESI, <i>Legal Officer, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO</i>
11:35 – 11:50	Coffee Break	
11:50 – 12:35	Session	Patents Case Study
	Speaker	Emanuela G. ZAPPAROLI, <i>Nunziante Magrone Law Firm</i>
12:35 – 12:40	Session	Closing of the Day
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
End of Day Nine		
Friday – 25 October 2024		
Community Plant Varieties		
09:00 – 09:15	Session	Welcome
	Speaker	Alexandros ALEXANDROU & Georgios TSALTAS, <i>EUIPO Academy Department</i>
09:15 – 10:00	Session	Overview of Community Plant Varieties
	Speaker	Pilar IÑIGUEZ ORTEGA, <i>University of Alicante</i>
10:00 – 10:45	Session	The CPVR System
	Speaker	Sara PIVA, <i>Community Plant Variety Office</i>
10:45 – 11:30	Session	Scope of CPVR Protection and Enforcement

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	Speaker	Sara PIVA, <i>Community Plant Variety Office</i>
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Interface Between Variety Denominations, Trade Marks and GIs
	Speaker	Angela MARTINEZ LOPEZ, <i>Community Plant Variety Office</i>
12:30 – 13:15	Session	Licenses of CPVR
	Speaker	Angela MARTINEZ LOPEZ, <i>Community Plant Variety Office</i>
13:15 – 13:30	Session	Closing of the Programme
	Session	Vladia BORISSOVA, <i>Director of the EUIPO Academy Department</i>
End of Day Ten		